

Plaistow Economic Development Survey

Survey Introduction:

The Plaistow Planning Board is currently in the process of updating the Town's Master Plan's economic development goals and is seeking residents' opinions and input.

Under state law (RSA 674), Planning Boards must adopt and amend master plans to guide the development of the municipality by having a set of statements and land use principles. Master plans are also required for a municipality to enact zoning regulations. The current Master Plan (last updated in 2020) is available on the Town website

at: https://www.plaistow.com/sites/g/files/vyhlf1071/f/uploads/final_plaistow_master_plan_2020.pdf
(https://www.plaistow.com/sites/g/files/vyhlf1071/f/uploads/final_plaistow_master_plan_2020.pdf)

This survey takes about 10 minutes, but you are encouraged to leave additional comments. All survey results will be published as part of the Master Plan update.

Things to know about the survey:

- You may wish to consider taking this survey on a computer or tablet for ease of entering responses.
- Comments are not required, but encouraged. Responses to multiple-choice questions are captured automatically.
- You will be able to see the comments and responses left by others.
- You are able to reply to others' comments, agree with comments, or flag comments that you feel are inappropriate.
- Comments that are flagged as inappropriate by others or by the survey program will be reviewed by a survey administrator prior to publication.
- Paper copies of this survey are available at the Town Office and Library. Please return all paper surveys to the Town Office, Attn: Dee Voss.

If you would like to receive additional notices about the Master Plan update process, including survey results, please include your contact information at the end of the survey. (Please note that contact information will not be published.)

Thank you for your input about the future of Plaistow!

1. Do you live in Plaistow, own property in Plaistow, or have a business in Plaistow?

Please select all that apply.

- ☐ I have lived in Plaistow for 20 years or more.
- ☐ I have lived in Plaistow for 10-19 years.
- ☐ I have lived in Plaistow for 6-10 years.
- ☐ I have lived in Plaistow for 5 years or less.
- ☐ I own property in Plaistow.
- ☐ I own a business in Plaistow.
- ☐ I do not live in Plaistow.
- ☐ I rent property in Plaistow.
- ☐ Other

2. Based on the map, please indicate which color area of town you live or own property or a business.

See map on next page.

3. In your opinion, how important are each of the following economic objectives in Plaistow?

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	Not Important	Important	Very Important	No Opinion
Attracting non-residents to support businesses in town.	<input type="radio"/> Not Important	<input type="radio"/> Important	<input type="radio"/> Very Important	<input type="radio"/> No Opinion
Creating more housing in town.	<input type="radio"/> Not Important	<input type="radio"/> Important	<input type="radio"/> Very Important	<input type="radio"/> No Opinion
Creating more jobs in town.	<input type="radio"/> Not Important	<input type="radio"/> Important	<input type="radio"/> Very Important	<input type="radio"/> No Opinion
Increasing tax base (both commercial and residential).	<input type="radio"/> Not Important	<input type="radio"/> Important	<input type="radio"/> Very Important	<input type="radio"/> No Opinion
Increasing shopping options in town	<input type="radio"/> Not Important	<input type="radio"/> Important	<input type="radio"/> Very Important	<input type="radio"/> No Opinion
Providing better town services for residents	<input type="radio"/> Not Important	<input type="radio"/> Important	<input type="radio"/> Very Important	<input type="radio"/> No Opinion
Providing better public transportation services (ie. bus, taxi, transportation on demand)	<input type="radio"/> Not Important	<input type="radio"/> Important	<input type="radio"/> Very Important	<input type="radio"/> No Opinion

Are there other economic objectives not listed that you would like to include?

4. The Town should pursue MORE of each of the following? Please rate:

5

	Agree	Neutral	Disagree
Fast food restaurants (drive-through)	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Full-service restaurants	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Large Retail Stores (box stores)	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Small Retail Stores	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Convenience Store	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Automotive Repair/Sales	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Wholesale Distribution/Warehousing	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Light Manufacturing (light industry such as manufacturing of certain products - ie. apparel manufacturing, cabinetry manufacturing etc.)	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Office buildings or office parks	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Arts/Entertainment Businesses (ie. Performing arts, museums etc.)	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Health and Medical Services/Facilities	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Community Meeting Facilities	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Farms/Farm related business	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Protected open spaces	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Recreational Opportunities & Facilities (ballfields, youth programs, etc.)	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Recreational Trails	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Conservation Efforts	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree

Are there other uses that the town should pursue that are not listed?

5. The Town should pursue MORE of each of the following housing types?
Please rate:

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	Agree	Neutral	Disagree
Single family houses	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Duplexes (2 units)	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree
Multi-family homes (3 or more units)	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree

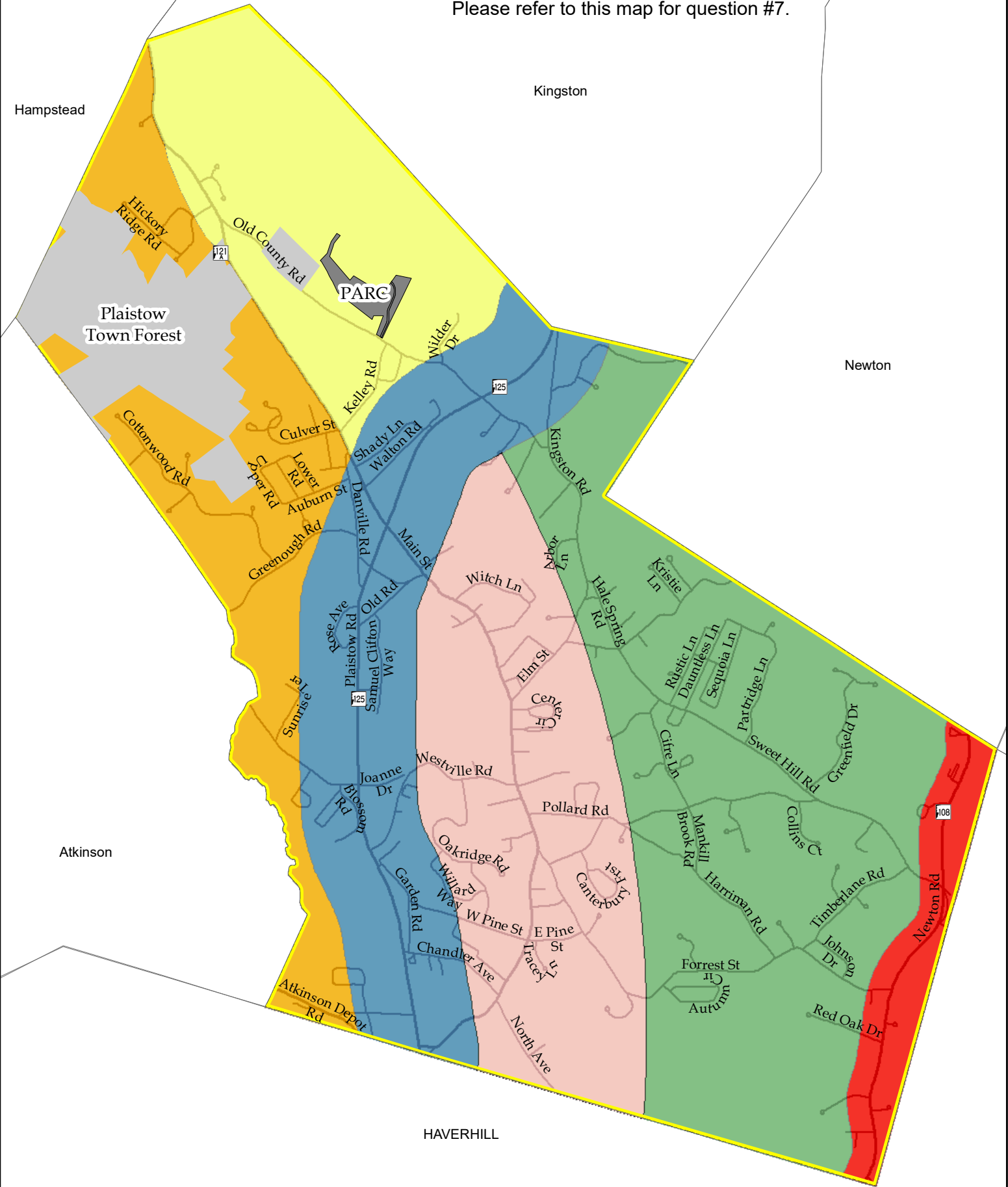
Please share any additional thoughts on housing in Plaistow:

6. How satisfied are you with each of the following ASPECTS of the Town?

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	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Traffic Speed and volume on local roads	<input type="radio"/> Very Satisfied	<input type="radio"/> Satisfied	<input type="radio"/> Neutral	<input type="radio"/> Dissatisfied	<input type="radio"/> Very Dissatisfied
Traffic Speed and volume on state roads (Rt 121A, Rt 125, Rt 108)	<input type="radio"/> Very Satisfied	<input type="radio"/> Satisfied	<input type="radio"/> Neutral	<input type="radio"/> Dissatisfied	<input type="radio"/> Very Dissatisfied
Appearance of business signs	<input type="radio"/> Very Satisfied	<input type="radio"/> Satisfied	<input type="radio"/> Neutral	<input type="radio"/> Dissatisfied	<input type="radio"/> Very Dissatisfied
Types of development on Route 125	<input type="radio"/> Very Satisfied	<input type="radio"/> Satisfied	<input type="radio"/> Neutral	<input type="radio"/> Dissatisfied	<input type="radio"/> Very Dissatisfied
Types of development on Route 121A	<input type="radio"/> Very Satisfied	<input type="radio"/> Satisfied	<input type="radio"/> Neutral	<input type="radio"/> Dissatisfied	<input type="radio"/> Very Dissatisfied
Types of development on Route 108	<input type="radio"/> Very Satisfied	<input type="radio"/> Satisfied	<input type="radio"/> Neutral	<input type="radio"/> Dissatisfied	<input type="radio"/> Very Dissatisfied
Control of road noise (ie. motorcycle or truck noise)	<input type="radio"/> Very Satisfied	<input type="radio"/> Satisfied	<input type="radio"/> Neutral	<input type="radio"/> Dissatisfied	<input type="radio"/> Very Dissatisfied

Survey continues on the following page.
Please refer to this map for question #7.



7. Referring to the map below, please indicate your opinion regarding the following statements about development in town. *Click map to enlarge*

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Greater development in the yellow area of town shown?	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree
Greater development in the orange area of town shown?	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree
Greater development in the blue area of town shown?	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree
Greater development in the pink area of town shown?	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree
Greater development in the green area of town shown?	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree
Greater development in the red area of town shown?	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neutral	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree

8. In your opinion, what is the most important thing the Town can do to become more attractive to prospective business-owners? (Select all that apply)

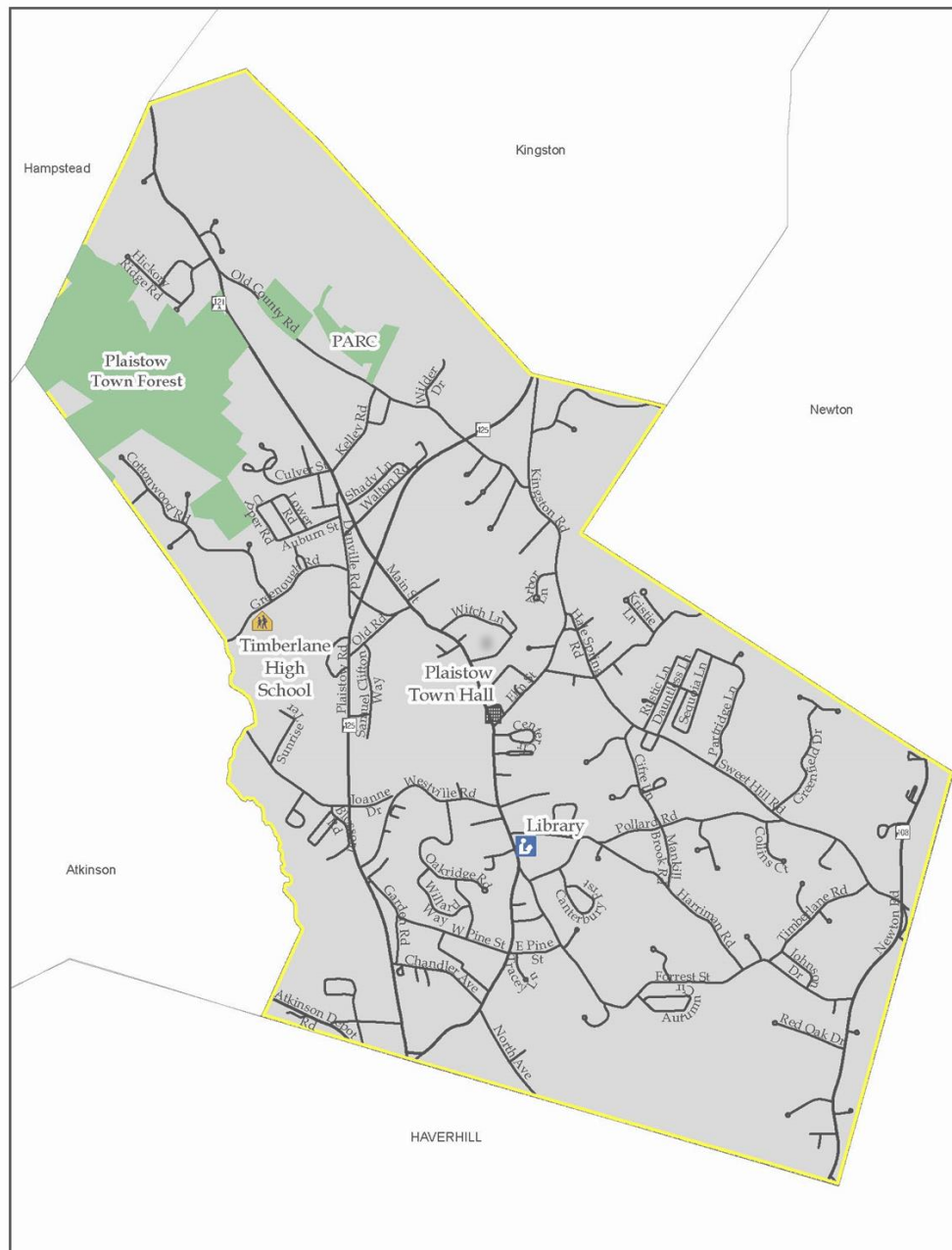
- ☐ Be more business friendly
- ☐ Better Zoning/Fewer Restrictions
- ☐ Clean/Beautify the town
- ☐ Emphasize Uniqueness/Small Businesses
- ☐ Fill Empty Stores
- ☐ Improved Infrastructure/Services
- ☐ Install Sewer System
- ☐ Expand public water system
- ☐ Nothing/maintain character
- ☐ I don't know/Not Sure
- ☐ Improve the town's website and marketing to promote Plaistow
- ☐ Other

9. Please indicate your opinion regarding the expansion of the following types of INFRASTRUCTURE in town.

	Not Needed	Might be Needed	Definitely Needed	No Opinion
Sidewalks	<input type="radio"/> Not Needed	<input type="radio"/> Might be Needed	<input type="radio"/> Definitely Needed	<input type="radio"/> No Opinion
Crosswalks at critical areas	<input type="radio"/> Not Needed	<input type="radio"/> Might be Needed	<input type="radio"/> Definitely Needed	<input type="radio"/> No Opinion
Public Water	<input type="radio"/> Not Needed	<input type="radio"/> Might be Needed	<input type="radio"/> Definitely Needed	<input type="radio"/> No Opinion
Public Sewer	<input type="radio"/> Not Needed	<input type="radio"/> Might be Needed	<input type="radio"/> Definitely Needed	<input type="radio"/> No Opinion
Natural Gas	<input type="radio"/> Not Needed	<input type="radio"/> Might be Needed	<input type="radio"/> Definitely Needed	<input type="radio"/> No Opinion
Public Transportation	<input type="radio"/> Not Needed	<input type="radio"/> Might be Needed	<input type="radio"/> Definitely Needed	<input type="radio"/> No Opinion

Survey continued next page.

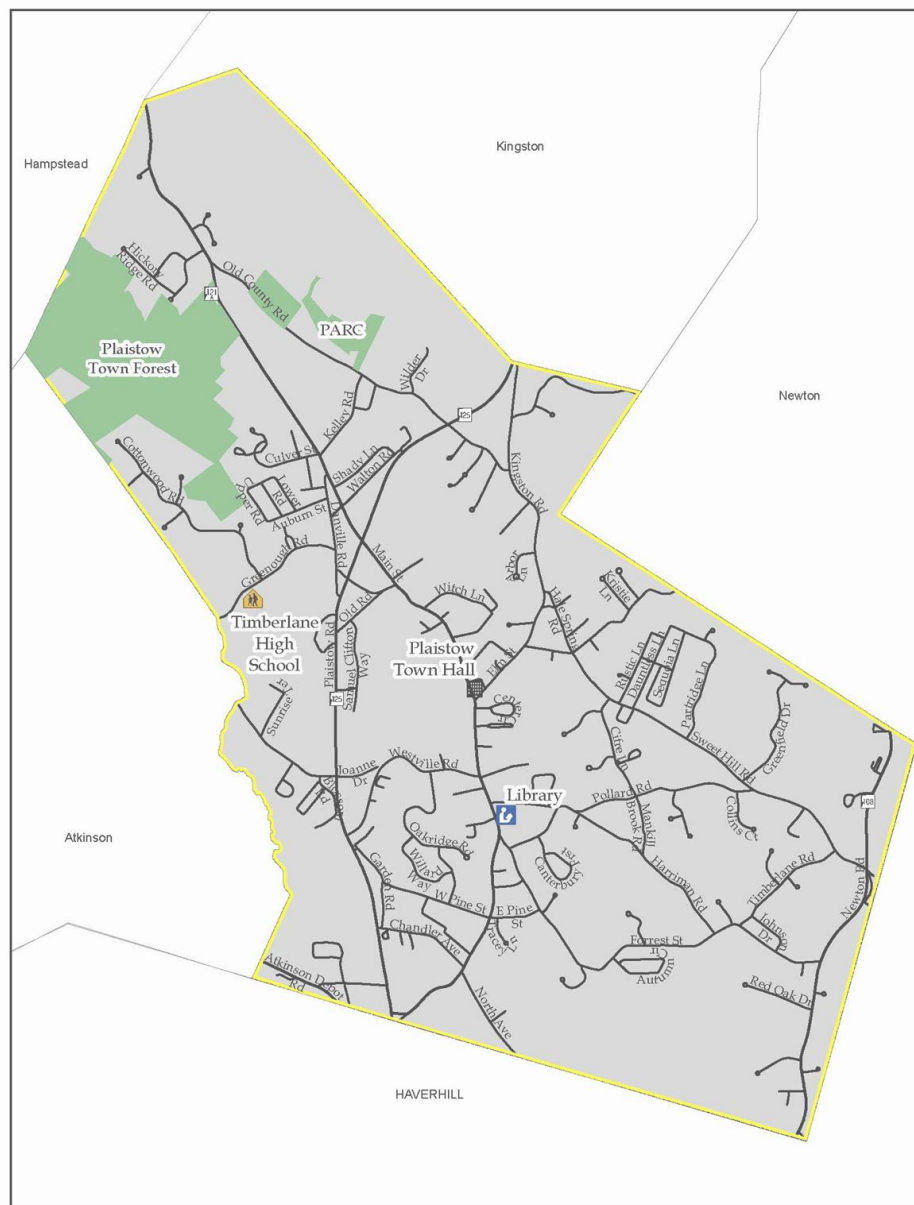
10. If you selected that you are interested in the expansion of public water in town, please select locations on the map below that you think would be ideal for access to public water. *Please draw directly on the map image and add description or labels as needed.*



11. What type(s) of development would you like to see in Plaistow and where would you like to see it?

This could include additional residential development, commercial development (such as restaurants, retail stores, hotels etc.), industrial development (such as manufacturing, warehousing etc.), or mixed-use (ie. development that blends two or more uses such as commercial and residential)?

Please indicate the location(s) and describe what type of uses you think should go in the location(s).



12. Is there anything else you would like to see stay the same, improve or change about Plaistow?

13. Please select your age.

- ☐ Younger than 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65-74
- ☐ 75 or older

14. Would you like to receive follow-up information from this survey and updates regarding the Plaistow Master Plan process? If so, please leave your contact information below.

Please note that names and contact information provided from this question will NOT be published with survey results.

NAME:

EMAIL:

ADDRESS:
